

## Case Study:

**Product Used:** SPECTRUM ViaLine

International Airport | Dublin Ireland

## The Need:

Meon had been supplying Dublin Airport for eight years with TrafficLine OPE Paint for airfield markings. In recent years Dublin Airport were becoming more and more conscious of the need for disposal of their empty paint tins which had to be disposed of on a regular basis. This was costing them to carry out as the paint tins had dried paint residue deeming them not fit for scrap value and they were spending up to €60K per year to just dispose of their empty paint tins.

The need was for a paint that was as efficient and effective as previously supplied with more eco-friendly easier to dispose packaging.



## Solution:

Meon introduced SPECTRUM ViaLine Toluene Free Paint with EcoPack tin liners which provided both the usual high standard product and easy to dispose properties. This meant that the tins were clean after use and they could regain money by scrapping the packaging, in addition to this there was less paint wastage due to the fact that they could squeeze every last drop of paint out of each paint tin liner.



## Summary:

Dublin Airport now use SPECTRUM ViaLine everywhere in the Airport and are using high solids paint, free of toluene and low in VOC's. This was a great benefit to the Airport as it meant they could fulfill there ambition of becoming more eco-friendly and efficient.

Seeing that Dublin airport had such success with the product and the impact it has had on the environment, Meon are now rolling tin liners out with all of ViaLine products.



## Products Used:

- SPECTRUM ViaLine
- Environmentally Friendly Toluene Free Lining Paint

