## December 2016

## (IC Imtradex

# Newsletter

### 20 years Imtradex – Merry Christmas

An eventful and exciting year is coming to an end. A year full of emotional and technical highlights are now behind us:

Doubtless, our 20th company anniversary was our personal highlight. When we started production of test headphones for Siemens in 1996, we could hardly have imagined that 20 years later our hearing and speech systems would be used worldwide in so many areas from call centers and control centers, to air traffic control, and as communications equipment for police officers and firefighters. In the ATC sector, we have now even positioned ourselves as the one of the market leaders.

Dear partners and customers, dear employees: You have all made us what we are today. Thank you very much once again for your trust, openness and cooperation.

Requested: Headsets and microphones with USB standard and Push-to-Talk

From a technical point of view, our USB-PTT products were the focus of our industry in 2016, for example the TM3 table microphone and the headsets AirTalk 3000 XS / XD. These communication units are particularly popular with control centers and emergency call centers. But also the Aurelis USB hand microphone, enjoyed high demand.

All USB-PTT products can easily be connected to the already existing infrastructure at the customer site via the integrated USB connector. The Push-to-Talk evaluation is carried out via a HID interface. For the crystal-clear sound, a 24-bit audio resolution is provided, whereby an external sound card or driver is not needed. For device identification, all USB products are also marked with a unique individual serial number.

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#### Exhibitions dates:

Call Center World, Berlin, Germany 21<sup>st</sup> to the 23th of February 2017, hall 3, booth 3C3

World ATM Congress, Madrid, Spain, 7<sup>th</sup> to the 9<sup>th</sup> of March 2017, Booth 209



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### Meet the people behind Imtradex



#### Left: Madeleine Dutiné, Imtratel.

Working for Imtratel since 2015 and is making a dual degree in university.

She likes the mix between work and university. Through her good colleagues, she feels very comfortable in the company.

Interest: She likes to enjoy time with her friends and does a lot of with her dog.

## Merry Christmas



#### **Continuation from page 1**

This is where you met Imtradex in 2016: Trade fairs in Berlin, Madrid, Amsterdam and Cologne

What the past year also characterized our lively participation in trade fairs - the most important trade fairs were on the agenda of our employees in sales and marketing in 2016: The Berlin Call Center World formed the start of a successful trade fair year. Here our light headsets of the BusinessLine 3000 series had their great appearance. They have been specially developed for communication in the call center area and can be used for classical as well as for VoIP telephony / unified communication.

At the following World ATM Congress in Madrid and at the IFATCA Annual Conference in Las Vegas, we then devoted our attention to aviation and our communication solutions for air traffic control. In the summer, we were guests in Amsterdam and Leipzig. Our focus on the two leading security exhibitions, Critical Communications World and GPEC, was on the inconspicuous communication equipment for employees of security authorities and companies.

With the PMRExpo, we took our leave from a varied fair year. The branch meeting for the professional mobile radio as well as control centers was once again dominated by the USB standard, which is equipped with our communication tools for police-typical applications and safety-relevant applications.

So a very successful year with many highlights is coming to an end. We wish you a nice Christmas holiday with a lot of time just for you and your family. Health, happiness and creativity will accompany you in the New Year!

With kind regards

Ralf Kudernak









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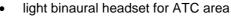
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### **Product Information:**

## AirTalk 3000 XD Flex



- high wearing comfort
- Acoustic-Shock-Protection
- ear cushions made of CoolMax®
- available with different connectors incl. USB
- IFATCA Technical Award Winner 2015

#### BusinessLine 3000 XS Flex

- headset for professionel use in call and control centers
- flexible microphone arm
- ear cushions made of CoolMax®
- suitable for wideband Unified Communication
- noise cancelling microphone
- QD (Quick Disconnect) plug allows connection to all major telecom equipment

#### FireTalk S EN443

- headset for use in fire brigade
- universal helm adapter / screwable
- robust, durable design
- splash-proof gooseneck microphone
- can easily be used with many firefighter helmets
- rapid deployment

#### NoiseHelper

- special developed for Call Center
- signals the sound level at individual workstations in 3 levels
- display the call center agent when talking too loudly
- available with USB connector or power supply
- adhesive tape for attachment to the monitor is supplied

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We look forward to your questions and enquiries - Your Imtradex-Team



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