

C I S H 2 0 1 7

第十届中国（广州）国际安全与健康产业博览会
China (Guangzhou) International Safety and Health Expo

承办单位：广州立升展览服务有限公司

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2017年6月27日-29日
广州·琶洲·保利世贸博览馆

June 27-29 2017

Guangzhou Pazhou Poly World Trade Center Expo

An aerial photograph of a river flowing through a lush green landscape. A wooden pier extends from the left bank into the water, ending in a small wooden structure with a blue roof. A small boat is visible in the lower part of the river. The sky is clear and blue.

2017 广州国际安全展

Guangzhou International Safety Exhibition

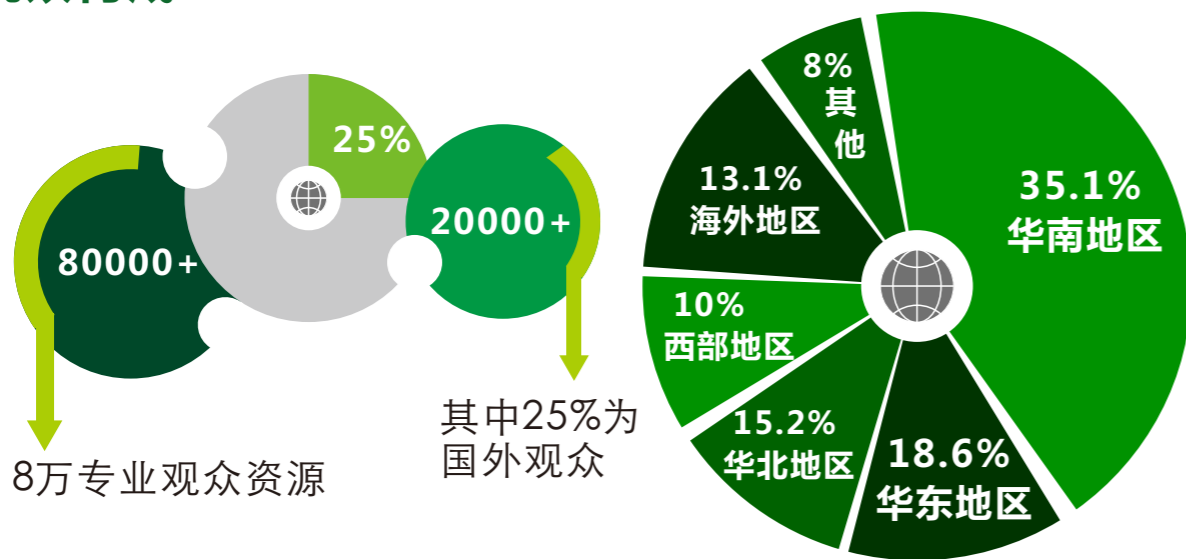
随着新《安全生产法》的落实，国家不断加强安全生产领域的专项整治力度并开展全国性安全生产大检查工作；同时，个人和企业的劳动防护意识也在不断提高，生产安全和职业健康问题已深入公众视野。劳动防护用品及相关行业被列为“十三五”规划重大课题并得到国家财政大力支持。据统计，全国劳保用品行业年产值达到1000亿元以上，其中广东省约占30%，未来3-5年内将以每年20%的速度快速递增。

作为“广东省安全生产月”主题活动之一，广州历届行业展会已得到了广大业内人士及国内外采购贸易商的一致好评。2017年中国劳保行业将迎来又一饕餮盛宴：由中国贸促会广东分会、广东省安全生产协会、广东省安全生产协会劳动防护专业委员会、广东省应急产业协会联合主办的“第二届中国（广州）国际安全与健康产业博览会暨第十届中国（广州）国际安全生产及防护用品展览会”（以下简称CISH2017）。本届博览会由多位拥有近二十年劳保行业从业经验的资深人士领军，广州直思惠安全科技有限公司承办。公司将积极回应国家发展战略，整合遴选多方优质资源，以更广阔的市场敏锐度、专注度和专业水平倾力打造一个真正国际化的劳保行业首选贸易交流与展示的综合服务平台。

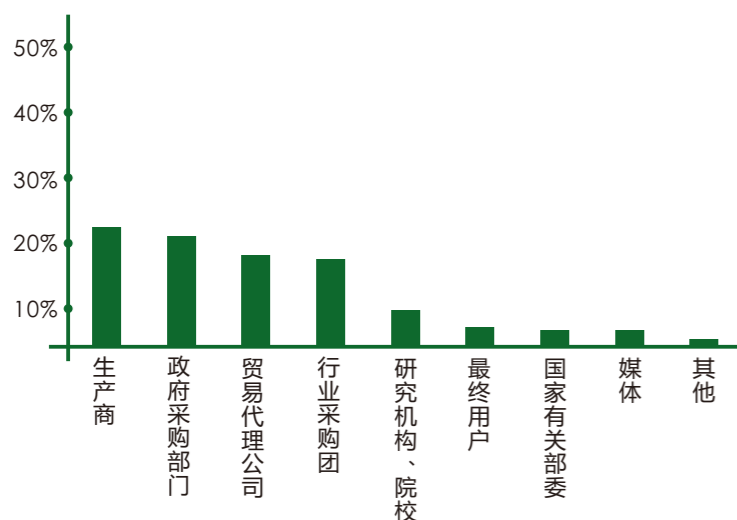
In recent years, with the conduct of safety production law, our country continually strengthen the power in the field of safety work, and the inspection work is developed around the country. At the same time, the awareness of enterprises and individuals in labor insurance is improved. The labor insurance and health appears publicly. The protective equipment and related industry are listed in the "The 13th Five Year Plan" and supported by our country. According to statistics, the annual output value of protective equipment reaches 100 billion yuan in recent years, in which Guangdong has 30% and will keep the growth of 20% in the following three to five years.

As one of the theme activities of Guangdong Province Safety Month, every session of exhibition is warmly welcomed by the professional people and the trader. The second China International Safety and Health Industry Expo underlined the 10th China (Guangzhou) International Safety and Protective Equipment, (CISH2017) Expo is held by Guangzhou ESH Safety Technology Co., Ltd. under the leadership of PPE and Expo experts with over 20 years industry experience. We will adapt to the country's development strategies, and integrate the good sources to build the preferred international comprehensive platform for trading and exchanging.

观众构成



专业观众类型分布



行业采购商领域分布



展览会组织办法Notes

◆ 预定展位同时预交展位费的50%作为定金，或者一次性交付全款。预定展位后须在3个工作日内汇交定金，逾期展位将另行安排。展位余款应于2017年6月1日前交齐，如逾期，展位将不再保留，定金不退；

◆ 优惠办法：参展面积100m²以上的企业，优惠50%；

◆ 所租展位不得自行转让、转租或挪作他用；

◆ 参展单位租用光地必须进行特装，并在报名时注明；

◆ 技术报告会、设备器材演示、广告等申请截止时间为6月1日前；

◆ 展会报到书为各参展单位报到时使用的证明，组委会办公室将在收到全部展位费后，适时寄达各参展单位；

◆ 展览会报到和布展时间为2017年6月25日至26日，展出时间为2017年6月27日至29日

◆ 馆外场地仅安排大型举高消防车辆进行展览展示，展览场地不得破坏路面进行特装。其它小型车辆安排在馆内一层进行展览；

◆ 特装搭建高度限定为6米,标准摊位高度限定为4米。

展位费用Booth Fee

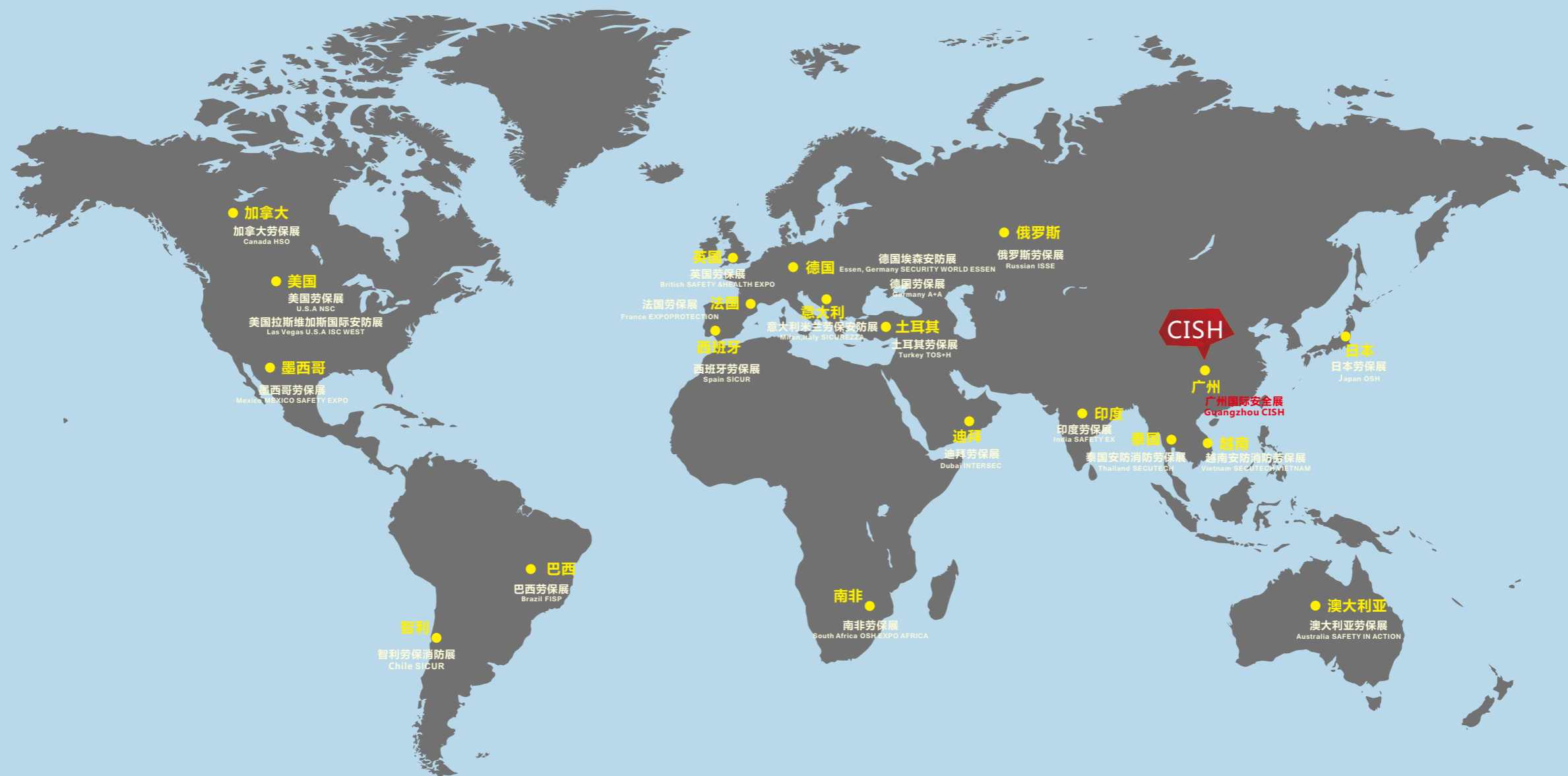
国内企业 /Domestic Company	单价 (元)/Booth Price	规格 /Booth Type
标准摊位	RMB 12800/9m ²	3m×3m=9m ²
室内空地	RMB 1000/m ²	36m ² 起租
室外空地	RMB 500/m ²	100m ² 起租

Booth Fee

/Overseas Company	/Booth Price (Unit:USD)	/Booth Type
Shell-stand Booth	USD 210	3m×3m=9m ²
Indoor Raw Space Booth	USD 180/m ²	36m ²
Outdoor Raw Space Booth	USD 100/m ²	100m ²

更多采购商 —— 全方位，多渠道招商，网罗全球专业买家

More Purchasers —— Searching for global professional buyers through multi-channel



- 全球**38**多个国家及地区的**50**多个重要行业展会现场招商
Invite exhibitors from **38** countries worldwide on the scene of **50+** exhibitions
- **20万**海外买家数据库资源招商推广
Promotion through **200K** buyers database
- 全球**200**多家行业媒体重点合作推广
Promote through more than **200+** industry media

- 海内外**30**多个商协会组团采购
Purchasers from overseas **30+** associations and chambers of commerce
- **20万**份邀请函直邮给全球专业的采购商、经销商
Invite global purchasers, dealers by mailing **200K** invitation letters
- **100万**条EDM、短信定期推广
Advertise regularly by sending **1 mil** EDM, SMS
- **10万**条精选买家数据进行一对一的电话邀约
Invite **100K** buyers by telephoning one to one



FORUM

高峰论坛

第三届全球智慧安全高峰论坛 The 3rd International Safety Forum

安全问题关系着人类的生存与发展。目前，全球安全产业市场规模持续成长，产业结构不断调整优化。硬件和软件并重，各系统、领域之间趋向互通与融合；以物联网、云计算为代表的高新技术在安全装备产品中的应用不断增加，呈现出智能化、数字化、标准化。

本届国际安全论坛以“全球智慧安全”为主题，就全球安全产业发展进行深入探讨，加强各国地区关于智慧安全的建设交流，促进安全产业各领域走向集约、智能、跨界与再生，共同迈向安全产业新纪元。

Safety concerns a lot to the survival and development of human beings. The rapid development of safety industry and the integration of markets with the hi-tech equipment emerging in the safety trade leads to intelligentization, digitization, standardization.

The International Safety Forum themed “Global Safety Intelligence” aims to advance the cooperation around the world.

COMPANY PROFILE

公司简介

广州立升展览服务有限公司是一家集大中型展览及会议活动策划、组织、执行于一体的专业展览机构，成立于2003年，是政府重点扶持的展览公司之一。经过多年发展，公司先后被评选为中国消防协会会员、云南消防协会理事单位、广东省消防协会会员单位、广东省安全生产协会理事单位、广东省应急产业协会理事单位、广东省家电商会第三届理事会单位、广东省贸易促进会会员、中国国际商会广东商会会员、中国安全产业协会会员、广州市会展行业会员单位、广州会展行业商会会员等。

公司经营自有品牌展会项目有每年一届的“中国（广州）国际消防安全展览会”、“中国（广州）国际安全生产及防护用品展览会”、“中国（昆明）东南亚·南亚消防安全暨应急救援技术展览会”。一直以来，立升国际致力于消防、安全、应急领域的发展，至今已积累了丰富的资源与经验。公司积极响应国家发展战略，整合遴选多方优质资源，以更广阔的市场敏锐度、专注度和专业视野，结合线上、线下整合营销，为行业打造一个专业、专注的平台。

公司紧跟国际会展先进理念，以“专业铸就价值”为理念，以“创新、合作、包容、共赢”为宗旨，以“塑行业标兵、打造一流品牌展”为发展目标，愿携手各有关政府部门、行业同仁和新老客户，为中国会展行业之振兴，为中国经济之发展，共谱新篇，展创未来！

Guangzhou Lisheng Exhibition Co.,Ltd., established in 2003, is one of the professional exhibition companies supported by the government. After several years' development, Guangzhou Lisheng Exhibition Co.,Ltd. has been awarded as the member of China Fire Protection Association, China International Chamber - Guangdong Chamber, China Safety Industry Association, Guangdong Provincial Fire Protection Association China Council for the Promotion of International Trade Guangdong Committee, China Association of Work Safety, Guangzhou Industry Association of Emergency Management, Guangzhou Exhibition Industry Association, Yunnan Fire Protection Association and Guangdong Household Electrical Appliances Chamber, etc.

We have successfully operated many projects, such as China (Guangzhou) International Fire Safety Exhibition, China (Guangzhou) International Safety and Health Expo, etc. We are engaged in the development of fire safety and emergency industry with wealth of experience and sources. We aim to create a comprehensive platform for the matching of Online E-Commerce, Offline Exhibition and financial services.

We keep the concept of "Specialty Casting Values" sticking to the goal of "Creation, Cooperation, Inclusion, Win-Win" to make the first-class brand exhibitions. Let us work together unremittingly with one heart for the future prosperity of exhibition!

COMPANY PROFILE

