



International Conference on Safety and Security in Civil Aviation 12th Year



SPONSORSHIP OFFER

Contents

Contents	2
Introduction	3
Programme	4
Sponsorship	5
Sponsorship Benefits	6
Frequently Asked Questions.....	8
SAF SEC Prague 2018 - Organisational Team.....	9

Introduction

The Safety and Security Conference (SAFSECPRAGUE) is an annual event held under the patronage of Letiště Praha, a.s. (Prague Airport), Vysoká škola obchodní, s.r.o. (VOŠ - University of Business in Prague) and České Vysoké Učení Technické v Praze (ČVUT - Czech Technical University in Prague). It is a non-profit conference with the goal of connecting professionals from the Aviation Safety and Security fields with state office representatives, academics and key Aviation Safety and Security industry players. Dialogue and *best practice* shared among the individual participants are ways of ensuring an innovative approach and insight into the issues at hand for all stakeholders.

For 12 years, dialogue has been promoted at this unique event hosted in Prague, the heart of Europe, where up to 350 specialists in the field meet for two days and exchange their experiences, expanding their professional horizons and improving their chances of remaining the leading forces in their respective fields.

We are looking for sponsors of this event to help us organise the conference and become its driving force.

The Conference is scheduled to take place on **21 and 22 November 2018** at **Václav Havel Airport Prague**. The first conference day is dedicated to Security, while the second day will focus on the area of Aviation Safety. Lectures in the main conference room will be delivered each day with workshops held in adjacent rooms. There will be about 15 lectures and two workshops related to the topics discussed by the speakers each day.

Programme

The SAFSEC Conference is attended by the Aviation Safety and Security professional public. Conference participants have always appreciated its well-planned programme, the opportunity to meet experts from a particular area in a less formal set-up and the **NO FEE** policy, which is unmatched in the world. Attendance fees for conferences of similar scope and focus held abroad range between 1,200 – 1,500 EUR/person.

Traditionally, leading Czech, Slovak and foreign experts in the field of Aviation Safety and Security deliver their notes at the conference, covering the most pressing issues in theme-linked blocks. Simultaneous interpreting between Czech And English is provided.

In 2018, we expect to welcome between 300 to 350 participants, fully using the capacity of the Prague Airport conference room where the conference is held. Every year, more people than we are able to host are interested in attending the conference. Therefore, we would like to broadcast selected lectures online.

Several theme-related workshops will also be held throughout the conference to provide the platform for detailed analysis of the issues discussed.

At the end of day 1, a dinner for all participants will be hosted providing the opportunity to exchange information, share experiences and meet new people.

Sponsorship

The SAFSEC conference is not a standard commercial conference as known from around the world where similar conferences are organised by various entities. SAFSEC is a non-profit event co-organised by three subjects, namely Prague Airport, the University of Business in Prague and the Czech Technical University in Prague. As the event is non-profit and entry is free for all participants, sponsorship donations are its only financial resources. The SAFSEC conference's goal is to facilitate the development of the Aviation Safety and Security community and offer a place where the latest information from the field can be shared.

A mobile SAFSECPRAGUE app will be available during the conference which will serve for both getting information regarding the conference and sharing information from the areas discussed.

Sponsors will thus have a unique opportunity to be part of the creation of a modern information tool, help hundreds of conference participants improve their conference experience and promote their company and activities within the civil aviation Safety and Security fields.

Sponsorship Levels:

Level	Amount	Number
Platinum – Gala Dinner Sponsor	4,000 EUR	1
Gold	2,000 EUR	5
Silver	1,000 EUR	5
Bronze	500 EUR	5
Media Partner	750 EUR	3
Freelancer	100 EUR	15
Sponsorship Gift*	No limits apply	No limits apply

Please contact Markéta Kokošková (marketa.kokoskova@prg.aero; tel.: + 420 724 366 361) with specific requests and additional questions. We will also be grateful for any sponsorship gifts*, such as small gifts and materials promoting the SAFSEC conference. Technical support of the event is also welcomed.

Sponsorship Benefits

Sponsors of the event enjoy a number of benefits. These typically include the option of roll-up and/or promotion booth placement in and around the conference rooms, sharing activities on conference social networks and its mobile app, conference website features, optional 10 – 15min presentations during the conference and more. Additional printed conference materials (anthology, posters, invitations, etc.) will also provide information from and about the sponsors.

	Platinum – Gala Dinner	Gold	Silver	Bronze	Media Partner	Freelancer	Gifts Presented by Sponsors
Event Entry	✓	✓	✓	✓	✓	✓	✓
Logo in Conference Anthology	✓	✓	✓	✓	✓	✓	✓
Logo on Conference Website with a Link	✓	✓	✓	✓	✓	✓	✓
Advertising Materials for Participants	✓	✓	✓	✓	✓		
Introduction at the Conference **	✓	✓	✓	✓	✓		
Roll-Up in Conference Room	✓	✓	✓	✓	✓		
Feature on Conference Social Networks	✓	✓	✓				
Logo and Feature in Mobile Apps	✓	✓	✓		✓		
Presentation (approx. 15min)	✓	✓	✓				
Booth	✓	✓					
Logo on Invitations and Name Badges	✓	✓					
Coffee Break Partner		✓					
Roll-up in Coffee Break Zone		✓					
Gala Dinner Partnership	✓						

**This means an introduction during the particular event – i.e. the main partner will be introduced by the organisers during the conference opening, while the gala dinner partner will be offered the option of addressing the participants during dinner.

Details Regarding Special Sponsorships:

Freelancer – this level is suggested for individuals and small companies providing their services in the Aviation Safety and Security field that would like to let the world know they exist.

Gala Dinner Partner – a unique opportunity to meet and greet most participants, learn their opinion of the services provided by the sponsor and get an insight into the needs of potential customers. The evening programme will provide the opportunity to introduce your products and, thanks to the informal set-up, it will be easier to forge business partnerships.

Sponsorship Gift – Based on an agreement, gifts can be distributed to all participants in a manner preferred by the sponsor.

Other Forms of Co-operation – if none of the sponsorship levels is a match for your needs but you would still like to support the conference, please contact us and we will be happy to find a mutually beneficial way of working together.

Frequently Asked Questions

What type of participants do you expect to welcome at the conference?

Conference participants are primarily members of the expert public. Traditionally, these include airport and airline representatives, workers of handling companies and navigation services, manufacturers of security technologies, representatives of State administration, Police and Customs and many other stakeholders in the Aviation Safety and Security industries. The conference is also attended by University students and fresh graduates.

What are the payment conditions?

Funds should be transferred within 15 days from the day of selecting the level of partnership/sponsorship. Invoices will be issued for the amounts of money provided.

What improvements have you planned?

We have never received any complaints regarding the quality of lectures and the organisation of the conference. We hope to maintain this trend and, again, host high-quality lectures from both the Czech Republic and abroad. On both days, simultaneous interpreting between English and Czech will be provided. This year, the conference will also include a gala dinner to provide an informal floor for the participants to start dialogues. This was requested in feedback from participants, suggesting more space be provided for informal gathering and experience sharing.

SAFSEC Prague 2018 - Organisational Team

Markéta Kokošková – Letiště Praha, a.s. (SEC)

Radomír Havíř - Letiště Praha, a.s. (SAF)

Tomáš Kympergr – Letiště Praha, a.s. (Marketing)

Jan Zýka – VŠO (SEC)

Tomáš Děkan – VŠO (SEC)

Jakub Kraus – ČVUT (SAF)

Andrej Lališ – ČVUT (SAF)

Vladimír Socha – ČVUT (SAF)