

Join other airports on this journey



Increase Non-Aero Revenue

by \$1 per passenger



Pathfinder Global FZCO
2W-105, Dubai Airport Freezone
Dubai, UAE

+971 4 232 3271
hello@pathfinder.global | www.pathfinder.global

USA UAE India Singapore

www.pathfinder.global

Your Journey to Revenue Maximization

Revenue Assurance

Maximizing your Revenue with Precision and Insights

- Completely automated, consistent & accurate reporting of concessionaire sales data along with intense audit processes
- Contracts lifecycle management, lease administration, automated billing
- Footfall analytics
- Key performance metrics
- AI-enabled retail intelligence

Customer Discovery

Uncovering Opportunities, Driving Growth

- Know your shoppers
- 3X increase in customer discovery
- eReceipts
- Instant gratification
- Digital engagement at optimized cost

Phygital Commerce

Transforming Brick & Mortar

- Your airport, your digital marketplace
- Delivering an ultimate airport digital shopping experience
- Click & collect, doorstep delivery
- Social transformation
- Increase in non GLA revenue

Phygital Data Capital

AI-Driven Revenue Maximization

- Retail index
- Revenue forecast
- Retailer performance forecast
- Lease renewal decisions
- Entry & exit decision of brands
- Cognitive intelligence for informed decision making

Phygital Engagement

Engage your Shoppers

- Delightful seamless phygital experience
- AI-driven campaigns – personalised offers
- Check-ins & reviews
- Recognition & rewards
- Wayfinding
- Gamified shopping experiences
- Kids engagement
- NFT based loyalty for frequent flyers (Coming Soon)

