# Manage

#### Sign Asset Management for Transit Systems

Travel is stressful enough. Poorly planned and maintained signage make it even harder for travellers to get where they need to go. In a busy, complicated transit hub, like a subway system, LRT system, or train station, that can be a big problem.

SignAgent

Take control of your signs with SignAgent.



## When you'll use SignAgent.

- New building projects
- Renovations
- Sign changes for stops, stations, and vehicles
- Ongoing sign asset tracking and maintenance

### Why use SignAgent?

- Create a live, online up-to-date database of all your interior, exterior, and in-car signage
- View all sign information in one place, no cross referencing different confusing file types in different platforms
- Create and implement consistent sign standards system wide
- Prepare accurate capital forecasting for projects
- Budget for preventative maintenance
- Streamline your workflow and reduce workload for operations staff and facility managers responsible for signage
- Improve communication and collaboration with contracted installers
- Improve and protect your customer
  experience



The SignAgent cloud-based sign asset management platform puts all of your sign information at your fingertips. The position and orientation of each sign is mapped to its location on your floor plans, along with messaging, sign type, sign designs, sign hardware, and more.

## How you'll use SignAgent.

- Use the SignAgent Mobile App to conduct sign surveys to create a complete database of all signs, mapped to your building and facility location plans
- Create accurate budgets
- Review the work of your wayfinding designers

#### **Transit systems that use SignAgent**



Massachusetts Bay Transportation Authority

**SEPTA** 



#### signagent.com